



LUKAS FAIRLEY
Candidate for President
HSA Elections 2022 – 2023

As president, I hope to further foster student connectedness within Haskayne. This can be achieved by continuing to utilize social media and reaching out to students across the faculty. Student input is paramount, and it would be useful to consult students more. To do this, potential new communication streams should be created, like the ongoing Haskayne slack chat, as well as student surveys and snapchat accounts.

Internally, I want to encourage portfolio autonomy among Vice Presidents. This is the best way to connect with students, and to provide continuous value to students.

I want to continue providing value-enhancing events for students. This includes continuing case competitions, as well as pitch presentations. These competitions are value enhancing for students, and help them reach out to potential employers. It would be valuable to increase the frequency of these events, at the discretion of the Vice Presidents.

Going forward, I want to push for more in-person events, given the current situation improves and it is safe to do so. This includes an in-person orientation, as well as other in-person HSA sanctioned events.

