



KELLY LI
Candidate for VP Academic
HSA Elections 2023 – 2024

Hey Haskayne! My name is Kelly Li, and I am excited to announce my candidacy for the position of VP Academic of the Haskayne Student Association for the upcoming academic year. As a first year student, I may be relatively new to student government, but I have gained valuable experience in various organizational roles throughout my academic career. This year, I had the pleasure of serving as an executive member of the University of Calgary Model United Nations Team and was able to represent our university at the prestigious McMUN Conference hosted by McGill University. I also had the privilege of competing in the annual JDC West Business Competition as part of Team Haskayne 2023. These experiences have given me a deeper understanding of the importance of academic excellence and the need for increased opportunities for all Haskayne students to succeed.

As VP Academic, there are three main areas that I would like to address that I find most Haskayne students to be struggling with:

Case Competitions:

Although Haskayne is praised for providing numerous case competition opportunities to students of all years, many still find it challenging and daunting to enter without proper preparation and training. The severe lack of workshops and training sessions is a shortcoming that deters many students from taking advantage of these learning experiences. Leveraging my position as VP Academic, I aim to elevate the quality and efficacy of the case competition experience by supplementing students with comprehensive training and preparation prior to the competitions. Having identified areas of improvement in the analysis of the case and presentation of the recommendation, I intend to work with experienced students in implementing strategic initiatives to help students excel in these challenges.

Academic and Career Success:

The HSA should be setting Haskayne students up for success by equipping them with the necessary tools and skills to succeed in the workplace, and I intend to accomplish that objective as the next VP Academic. Academic success does not always translate into career success; however, there are strategies to close that gap and ensure the skills acquired in classrooms will be useful assets. I am advocating for the cooperation between students and professionals in the field to foster a more comprehensive understanding of the specific hard and soft skills that recruiters are looking for in potential candidates. I am also committed to maximizing the potential of Haskayne students and helping them stand out as top candidates in the job market.

Integration of HSA:

Despite its status as Haskayne's official student governing body, the HSA has developed into a glorified event planning organization over the pandemic. Students are no longer able to fully benefit from the advantageous academic opportunities offered by the HSA, as they are often overshadowed or remain unknown to many. I strongly believe the HSA plays an integral role in the academic careers of all Haskayne students and I am committed to finding positive ways to reintegrate the association into the lives of both current and prospective business students.