

MARCH 9, 2020

# HASKAYNE STUDENTS' ASSOCIATION EXECUTIVE COUNCIL INFORMATION



# Our Role in the Faculty

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**Facilitate relations  
between students and the  
faculty**



**Build a community within  
Haskayne and promote  
school pride**

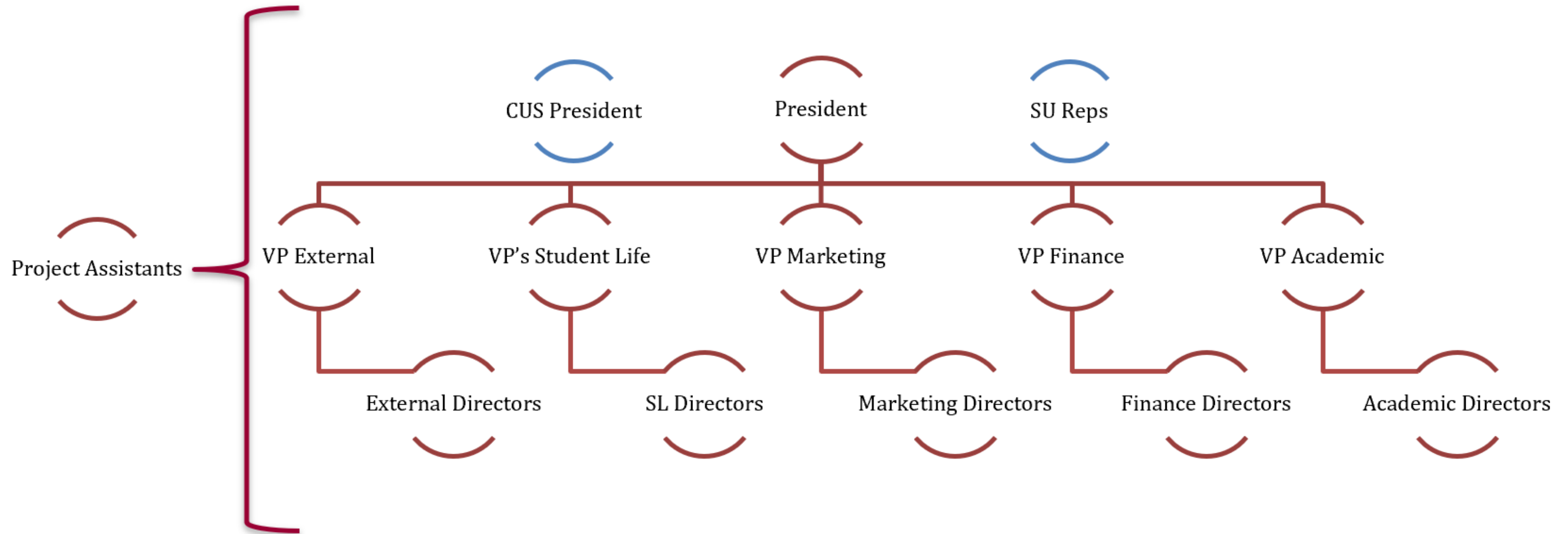


**Enhance the university  
experience for all  
Haskayne students**

**“We aim to create a sense of community within Haskayne, to better your university experience and to represent you in your university-related interests.”**

# HSA Structure

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# Faculty Adviser



**SHERRY WEAVER**

Associate Dean Undergraduate

# Meet the 2019-2020 Executive Team



# President

[hsapresident@haskayne.ucalgay.ca](mailto:hsapresident@haskayne.ucalgay.ca)

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## **Current President:** Jenny Wong

- Actively works to fulfill HSA missions and goals
- Represents the Haskayne undergraduate student voice by providing input to decisions being made on steering committees that affect students experience and on issues of Assurance of Learning (AoL), Teaching and Learning, Curriculum Development etc.
- Ensures that the organization and its Vice Presidents are effectively and efficiently addressing the needs, wants, and concerns of Haskayne students
- Leads and supports HSA Vice Presidents and their portfolios by ensuring that all events and initiatives align with the Associations mission and vision
- Delegates tasks and roles outside of portfolio descriptions to Vice Presidents and Directors
- Organize, coordinate, and lead director orientation, HSA general meetings, and the Annual General Meeting
- A part of the, year end faculty gala, This Is It committee
- Continually work and strategize to build and improve events and HSA's role in the faculty

**Expected time commitment: on average 8-10 hours per week**

# Operations and Finance

[hsafinance@haskayne.ucalgay.ca](mailto:hsafinance@haskayne.ucalgay.ca)

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## **Current Vice President:** Jacob Kroetsch

- Develops and maintains a system to share responsibilities amongst the clubs, to approach
- potential corporate partners and maximize benefit to both corporate partners and Haskayne students seeking sponsorship.
- Maintains and keeps records of the corporations that clubs have sought sponsorship
- Acts as the faculty intermediary between clubs and corporate sponsorships
- Maintains record of HSA's day-to-day banking needs
- Organizes and leads internal portfolio meetings

Expected time commitment: on average 5-7 hours per week

# Academic

[hsaacademic@haskayne.ucalgay.ca](mailto:hsaacademic@haskayne.ucalgay.ca)

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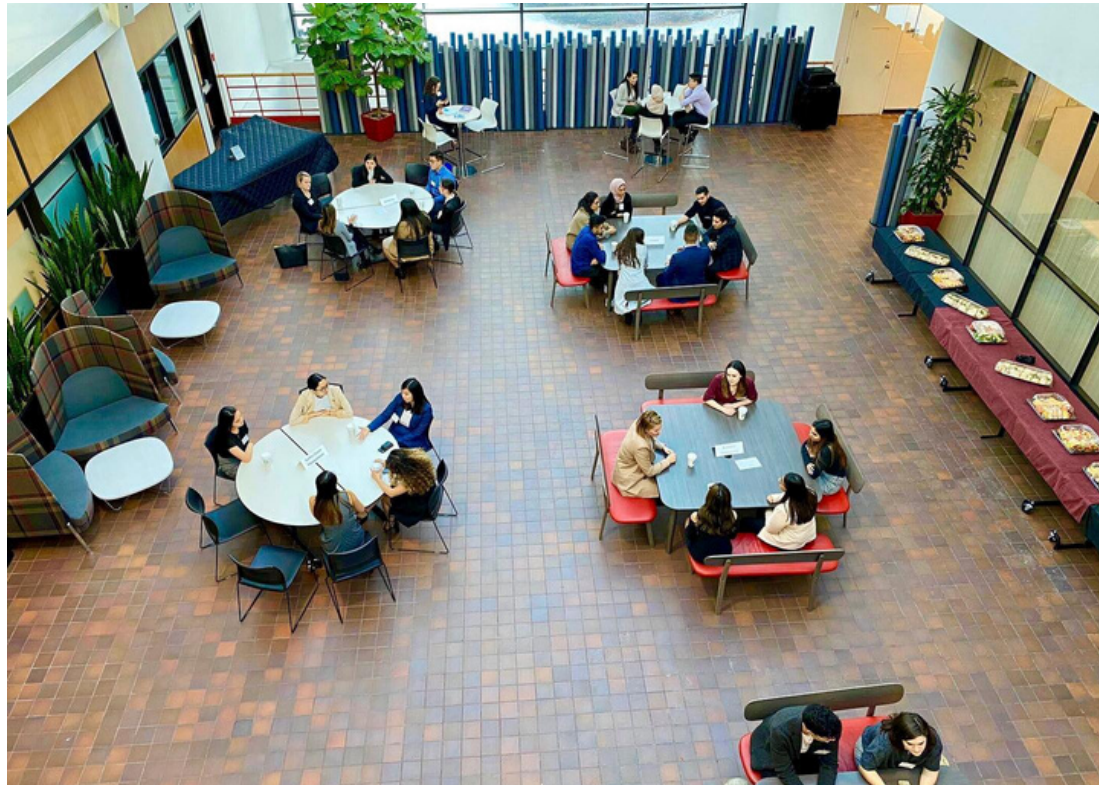
## **Current Vice President: Rudina Ashoori**

- Represents the Haskayne student voice on academic matters within the faculty through membership on numerous committees
- Champions for academic and professional development opportunities for Haskayne School of Business students through organizing workshops, case competitions and networking events
- Promotes academic health and wellness through advocating for and highlighting academic support resources available to Haskayne students
- Manages and leads a team of directors to plan and execute events which enrich the academic development of Haskayne undergraduate students
- Organizes and leads internal portfolio meetings

Expected time commitment: on average 6-8 hours per week



# Past Events



ASK YOUR ALUMNI



ASL WORKSHOP



BEGINNER CASE  
COMPETITION

# Marketing

[hsamarketing@haskayne.ucalgay.ca](mailto:hsamarketing@haskayne.ucalgay.ca)

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## **Current Vice President:** Akari Maeda

- Manages the HSA social media and website
- Organizes event photography/video coverage teams
- Creates advertisements to increase student engagement and awareness
- Delegates tasks to Directors to ensure HSA events have sufficient marketing
- Works with directors to produce quality marketing material that is effective
- Organizes and leads internal portfolio meetings
- Creating merchandise for undergraduate students in collaboration with CUS
- Implementing and/or re-implementing marketing-related programs that benefit students and conducting marketing strategy accordingly
- Creating the internal HSA merchandise

Expected time commitment: on average 6-8 hours per week

# External

[hsaexternal@haskayne.ucalgary.ca](mailto:hsaexternal@haskayne.ucalgary.ca)

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## **Current Vice President:** Darya Kanevska

- Works with Haskayne Community Outreach and Alumni Relations office to facilitate both student and alumni engagement
- In charge of HSA sponsorship outreach and all existent sponsorship relations
- Main form of communication between other universities and Haskayne
- Researches opportunities to provide students with a better university experience
- Builds and maintains relationships with external groups (i.e. clubs, companies, industry professionals, alumni)
- Organizes and leads internal portfolio meetings

Expected time commitment: on average 4-6 hours per week

# Student Life

hsastudentlife@haskayne.ucalgary.ca

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## **Current Vice Presidents: Aly Samji & Sarah Sparks**

- Creates a sense of inclusivity and family within the Haskayne student body while encouraging diversity
- Aids in the development of a sustainable “House System” that will encourage student engagement and develop a unique “Haskayne Culture” that is recognized across campus and within the community
- Develops new and maintains past programs that increase engagement and raise the profile of Haskayne students
- Assists HSB Faculty with planning of Fall Orientation
- A part of the, year end faculty gala, This Is It committee
- Organizes and leads internal portfolio meetings

Expected time commitment: on average 7-8 hours per week

# Past Events



FIRST-YEAR  
ORIENTATION



HASKOWEEN



WELLNESS WEEK



# Directors

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## ROLE

- Ambassadors of HSA
- Belong to one portfolio
- Support the portfolio VP
- Plan and execute portfolio projects/ events
- promote HSA mission and values

## EXPECTATIONS

- Actively create a welcome and friendly environment in Haskayne
- Attend Portfolio meetings and HSA meetings
  - share your opinions and ideas during these times!
- Commit 20 hours per semester
  - includes all meetings attended
  - help out at other portfolio events!
- Mandatory Annual General Meeting- end of the year!

# Project Assistant

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## ROLE

- Support HSA as a whole
- Portfolio shadowing and to help out during planning and execution of certain projects/ events
- Promote HSA mission and value

## EXPECTATIONS

- Actively create a welcome and friendly environment in Haskayne
- Attend HSA meetings
- Project Assistants meetings once a month
- Commit 15 hours per semester
  - includes all meetings attended
  - help out at other portfolio events!
- Mandatory Annual General Meeting- end of the year!

